

Florida | AI Policy Overview

Updated May 3, 2024.

AI Policy Overview

Florida lawmakers have yet to prioritize artificial intelligence policies broadly. However, Florida enacted a political deepfake law in 2024. Also in 2024, lawmakers enacted a law ([FL SB 1680](#)) creating the Florida Government Technology Modernization Council to study and monitor the development and deployment of AI systems.

Deepfakes

In 2024, Florida enacted a political deepfake law ([FL HB 919](#)) that requires political advertising to include a disclaimer if it uses generative AI that appears to depict a real person performing an action that did not occur in reality and was created with the intent to injure a candidate or to deceive regarding a ballot issue. The law provides for civil and criminal penalties.

Legislative & Regulatory History

- **2024** - Florida enacted [FL HB 919](#), which requires political advertising to include a disclaimer if it uses generative AI that appears to depict a real person performing an action that did not occur in reality.
- **2024** - Florida enacted [FL SB 1680](#), which created the Florida Government Technology Modernization Council to study and monitor the development and deployment of AI systems.