

New Mexico | AI Policy Overview

Updated March 7, 2024.

AI Policy Overview

New Mexico lawmakers have yet to prioritize artificial intelligence policies broadly. However, the House Science, Technology & Telecommunications Committee [held a meeting](#) in July 2023 that covered the impact of AI on civil liberties, criminal justice, and its use in spreading misinformation. The Committee [met again](#) in November 2023 to discuss transparency in AI. In 2024, lawmakers enacted a political deepfake bill into law.

Deepfakes

In 2024, New Mexico enacted a law ([NM HB 182](#)) to require a political advertisement generated in whole or in part by using artificial intelligence to include a disclaimer. The law makes it a violation of the Campaign Reporting Act if the distribution occurs within 90 days of an election.

Legislative & Regulatory History

- **2024** - New Mexico enacted [NM HB 182](#), which requires a political advertisement generated in whole or in part by using AI to include a disclaimer and prohibits distribution within 90 days of an election.