

New York | AI Policy Overview

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AI Policy Overview

New York lawmakers have been very active in debating AI policy since late 2023, but have yet to enact artificial intelligence policies broadly. Lawmakers criminalized the dissemination of deepfakes depicting a person engaged in sexual conduct in 2023. New York included a right of action against non-consensual sexual deepfakes and prohibits political deepfakes without a disclaimer in its 2024 budget law.

In 2023, lawmakers passed a bill ([NY AB 4969](#)) that would have established a temporary state commission to study and investigate how to regulate artificial intelligence, robotics, and automation. However, Governor Hochul (D) vetoed the bill as part of a sweeping set of vetoes the governor issued in late 2023 on proposed study commissions. Additionally, the Assembly Labor Committee and Committee on Science and Technology [held a joint hearing](#) in October 2023 on the impact of AI on the workforce.

Deepfakes

In 2023, New York enacted a law ([NY SB 1042A](#)) that makes it a crime to intentionally disseminate or publish a deepfake video or images that depict a person with "one or more intimate parts exposed or engaging in sexual conduct with another person, including an image created or altered by digitization, where such person may reasonably be identified."

In 2024, as part of a broader budget law ([NY AB 8808](#) & [SB 8308](#)), lawmakers enacted a right of action against non-consensual [sexual deepfakes](#) and a prohibition on [political deepfakes](#) without a disclaimer.

Legislative & Regulatory History

- **2024** - New York enacted a budget law [NY AB 8808](#) & [SB 8308](#), which includes a right of action against non-consensual sexual deepfakes and prohibits political deepfakes without a disclaimer.
- **2023** - New York enacted [NY SB 1042A](#), which makes it a crime to disseminate a deepfake depicting a person engaged in sexual conduct.