Tennessee | AI Policy Overview

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AI Policy Overview

Tennessee legislators have enacted several bills related to policies on artificial intelligence, including the ELVIS Act in 2024, to help protect musical performers' voices from AI. In 2024, the legislature enacted a law (TN SB 1711) requiring universities and local school boards to adopt a policy regarding the use of AI technology by students, faculty, and staff for instructional and assignment purposes, to be implemented by 2025.

Deepfakes

In 2024, Tennessee enacted the ELVIS Act (TN HB 2091), which adds "voice" as a protected personal right, in an effort to protect the music industry from generative AI. Additionally, the law adds commercial availability of a sound recording or audiovisual work in which the individual's name, voice, likeness, or image is readily identifiable to considerations for determining whether non-use has occurred.

Legislative & Regulatory History

- **2024** - Tennessee enacted TN HB 2091, which adds "voice" as a protected personal right, in an effort to protect the music industry from generative AI.

- **2024** - Tennessee enacted TN SB 1711, which requires universities and local school boards to adopt a policy regarding the use of AI technology by students, faculty, and staff for instructional and assignment purposes.